**Technology**

***Company Description:* (Provide one sentence description of the company)**

**Pain:** (Currently the following problem exists... Describe the need perceived by the customer and include current failed solutions if appropriate)

**Solution:** (Amplify on above -- so investors can understand. Why now and why you?)

(Use this area to describe development history, product stage, and product offerings).

**Defensibility**

**Company Name:**

City, State:

Phone:

Website:

Presenter:

Email:

**Basic Details:**

Founded In: XXXX # Of Employees: XX

**Funding History and Deal Terms:**

Total Raised to Date: $

Total Seeking: $

Committed Funds (If Any): $

Valuation Expectations: $

Type of Financing: *Please indicate if it is Priced Round, Convertible Note (discount & interest), SAFE*

**Use of funds:**

**Financials:**

Burn Rate: $X/month current

Cumulative Revenue: $X

Trailing 12-month revenue: $X

Cash Flow Positive in: Year X

**Market Size:**

TAM: $X , based on XYZ predictions/report

Estimated Reach: X % By Year: X

**3-Year Revenue Forecast:**

Year 1 (20XX): $

Year 2 (20XX): $

Year 3 (20XX): $

**Team:**

*(Please include founding team/executive mgmt/ relevant advisors (be sure to specify domain and/or past startup experience). No full bios are needed; instead please just highlight relevant past experience and list those referenced companies).*

**Name, Title** – background

**Name, Title** – background

**Name, Title** – background

(Use this area to list your major milestones to date. Design wins, pipeline, customer traction, partners, etc).

(Use this area to clearly articulate how you plan to go to market. Is this a direct, indirect or channel strategy? Be very specific in this section)

**Business Model**

**Go-To-Market Strategy**

**Milestones**

(Use this area to list competitive technologies, please be specific. Identify most significant first, including indirect competition. You may classify in groupings).

**Competition**

(Use this area to explain your business model. Identify account sizes, gross margins, sales cycle, sales channels, your sales pipeline).

(Use this area to describe barriers to entry – be sure to include business and technology barriers and any intellectual property, patents the company has obtained, filed, or plans to file).

(Use this area to describe how big this company could be at scale, the time period to potential exit, the possible exit valuation, and the logical acquirers).

**Exit Strategy**